



Mid-Atlantic Fishery Management Council Visioning and Strategic Planning Working Group

Pier 5 Hotel
711 Eastern Avenue
Baltimore, Maryland 21202
Telephone: 410.539.2000

Meeting #5 Agenda: December 10, 2012

At the end of the meeting, participants will have:

- Discussed the Outline for the Process for Drafting, Reviewing and Finalizing the Strategic Plan;
- Received the Finalized (but modified) Goal, Objective, and Strategy Sequences for the *Public Engagement, Regulatory Process, and Governance* themes;
- Finalized the Goal, Objective, and Strategy Sequences for the *Science and Data* theme;
- Worked through the Goal, Objective, and Strategy Sequences for the *Ecosystem Based Fishery Management* theme (Monday)
- Finalized the Goal, Objective, and Strategy Sequences for the *Ecosystem Based Fishery Management* theme (Tuesday)
- Worked through the Goal, Objective, and Strategy Sequence for *Regulations and Management Strategies and Equity, Conflict Management and Resolution* (Tuesday)

8:30 AM	Coffee and Check In
9:00 AM	<p>Welcome, Opening Remarks and Introductions <i>Mr. Richard Robins, Chairman – MAFMC</i> <i>Mr. Adam R. Saslow, Senior Facilitator - RESOLVE</i></p> <p>Participants and staff will make brief introductions. Mr. Saslow will summarize progress to date and review the agenda and meeting materials.</p>
9:30 AM	<p>Finalizing the Strategic Plan - The Review Process <i>Mary Clark, Communications Program Coordinator - MAFMC</i></p> <p>Ms. Clark will describe the process flow for Council review, public comment and finalization of the Strategic Plan.</p>

9:45 AM	<p>Finalizing Sequences <i>Mr. Adam R. Saslow</i> Mr. Saslow will present the progress on <i>Public Engagement, Regulatory Process, and Governance</i>. Participants will refine the goal statement and the objectives and strategies cascading through these issue areas. We will conclude when participants are generally 90% satisfied with the progress.</p>
11:00 AM	<p>Break</p>
11:15 AM	<p>Finalizing Sequences (continued) <i>Mr. Adam R. Saslow</i> Mr. Saslow will present the progress on <i>Science and Data</i>. Participants will refine the goal statement and the objectives and strategies cascading through this theme. We will conclude when participants are generally 90% satisfied with the progress.</p>
12:30 PM	<p>Lunch</p>
1:30 PM	<p>Ecosystems <i>Mary Clark, Communications Program Coordinator - MAFMC</i> <i>Rich Seagraves -- MAFMC</i> Ms. Clark will review the Stakeholder Input Report, its themes and recommendations relevant to Ecosystem Based Fishery Management. Mr. Seagraves will review the Council and SSC's progress to date with developing an ecosystem-based approach to fisheries management. A brief Q&A will follow before the VaSP WG performs Lightning Round SWOT Analysis (Participants catalogue organizational strengths and weaknesses – real and perceived - and external opportunities and threats).</p>
3:00 PM	<p>Breakout Group Exercise: Ecosystems Participants will break into four groups and develop the Goal, Objectives and Strategy Sequence. After 30 minutes , the group will reconvene in order to highlight conceptual “likes” and “dislikes” in “Lightning Round” format.</p>
3:45 PM	<p>Plenary Discussion of the Ecosystem Goal Sequence Participants will reconvene and discuss keywords and broad brush strategies that provide a framework for the <i>Ecosystem</i> section of the Strategic Plan</p>
5:00 PM	<p>Wrap up and Adjourn <i>Mr. Richard Robins, Chairman – MAFMC</i></p>

The times in this agenda reflect the facilitator’s best estimation.

Meeting #5 Agenda: December 11, 2012

8:30 AM	Coffee and Check In
9:00 AM	<p>Recap and a Look Ahead</p> <p><i>Mr. Richard Robins, Chairman – MAFMC</i> <i>Mr. Adam R. Saslow, Senior Facilitator - RESOLVE</i></p> <p>Participants and staff will make brief introductions. Mr. Saslow will summarize progress to date and review the agenda and the draft <i>Ecosystems</i> sequence passed out overnight</p>
9:15AM	<p>Finalizing Sequences - Ecosystems</p> <p><i>Mr. Adam R. Saslow</i></p> <p>Participants will refine the goal statement and the objectives and strategies cascading through this theme. We will conclude when participants are generally 90% satisfied with the progress</p>
11:00 AM	Break
11:15 AM	<p>Regulations and Management Strategies</p> <p><i>Mary Clark, Communications Program Coordinator - MAFMC</i> <i>Council Staff, TBD-- MAFMC</i></p> <p>Ms. Clark will review the Stakeholder Input Report, its themes and recommendations relevant to Regulations and Management Strategies. Council staff will review the state of the art concerning these topics. A brief Q&A will follow before the VaSP WG performs Lightning Round SWOT Analysis (Participants catalogue organizational strengths and weaknesses – real and perceived - and external opportunities and threats).</p>
12:00 PM	Lunch
1:15 PM	<p>Breakout Group Exercise: Regulations and Management Strategies</p> <p>Participants will break into four groups and develop the Goal, Objectives and Strategy Sequence. After 30 minutes, the group will reconvene in order to highlight conceptual “likes” and “dislikes” in “Lightning Round” format.</p>
2:00 PM	<p>Plenary Discussion of the Regulations and Management Strategies Sequence</p> <p>Participants will reconvene and discuss keywords and broad strategies that provide the constructs on Regulations and Management Strategies within the Strategic Plan</p>
3:15 PM	Break
3:30 PM	<p>Other Issues and Next Steps</p> <p><i>Mr. Adam R. Saslow, Senior Facilitator - RESOLVE</i></p>
5:00 PM	<p>Wrap up and Adjourn</p> <p><i>Mr. Richard Robins, Chairman – MAFMC</i></p>