

**2011 - MAFMC ANNUAL WORK PLAN / SCHEDULE OF ACTIVITIES**  
(As of March 31, 2011)

**January**

1	New Year's Day
6	2010 RSA Program Federal Funding Opportunity (FFO) Published
10	Sector Separation Workshop, Tampa, FL
11-12	Council Coordinating Committee Interim Meeting, Washington, DC
11-13	Catch Shares Workshop, Washington, DC
13-14	NOAA Fisheries Leadership Council Meeting, Washington, DC
17	Martin Luther King Day
19	ASMFC SF, Scup, BSB Technical Meeting, Baltimore, MD
25-27	NEFMC Council Meeting - Portsmouth, NH
31	Monkfish Public Hearing, Riverhead, NY
31-Feb 2	SeaWeb Seafood Summit, Vancouver, CA

**February**

TBD	Initial Scup Fishery Allocation Project Advisory Team Meeting, Boston, MA
1	Monkfish Public Hearing, Manahawkin, NJ
2	Monkfish Public Hearing, Ocean City, MD
2-3	ACL Working Group, Warwick, RI (Moved to Feb 24-25)
8-10	MAFMC Council Meeting - New Bern, NC <ul style="list-style-type: none"> <li>• Approve final actions on Monkfish Framework Adjustment 7</li> <li>• Scoping hearing on Monkfish - catch shares</li> <li>• Receive SAW and 51st SARC Reports on <i>Loligo</i> and Hakes</li> </ul>
15-17	ACL Science Workshop, Silver Spring, MD
16	Summer Flounder, Scup, Black Sea Bass Coordinating Meeting, Alexandria, VA
17-21	AAAS Annual Meeting, Washington, DC
21	President's Day (observed)
24-25	ACL Working Group, Warwick, RI

## March

3-5	Maine Fishermen's Forum, Rockport, ME
4	Excessive Share Webinar (SC/OQ Amendment 15)
7	2012 RSA Proposals Due
7-8	MSE Steering Committee, Solomons, MD
7-11	SAFMC Council Meeting, St. Simons Island, GA
8	Social and Economic Sub-Committee and SMB Advisory Panel Meeting, Baltimore, MD
9	Monkfish Advisory Panel Meeting, Warwick, RI
15	Ecosystem Sub-Committee, Philadelphia, PA
14-17	Barotrauma Workshop, Atlanta, GA
15-16	Recreational Fisheries Data Timeliness Workshop, St. Petersburg, FL
20-22	Boston Seafood Show, Boston Convention Center
21-24	ASMFC Winter Meeting, Alexandria, VA
23	NOAA MRIP Observer Team Meeting, Silver Spring, MD
24	Delaware Task Force Meeting regarding BOEMRE, Lewes, DE
27-31	National Shellfisheries Association Meeting, Baltimore, MD
28-Apr 1	Review of Modeling Approaches in Ecosystem-Based Fishery Management, Woods Hole, MA
29	Monkfish Oversight Committee, Portsmouth, NH
30	Visioning Committee Meeting with Touchstone, Washington, DC

## April

TBD	Excessive Shares Webinar
TBD	RSA Committee receives and begins review of 2012 Proposals
6-7	NRCC Meeting, Providence, RI
12-14	MAFMC Council Meeting - Annapolis, MD <ul style="list-style-type: none"> <li>• Approve alternatives for analysis in Spiny Dogfish Amendment 3</li> </ul>
TBD	Scup Fishery Allocation Project Advisory Team Meeting, Boston, MA
TBD	Deep Sea Coral Steering Committee
20-21	NERO/MAFMC Staff Coordinating Meeting, Gloucester, MA
24	Easter
26-28	NEFMC Council Meeting - Mystic, CT

## May

3-5	Council Coordination Committee Meeting, Charleston, SC
4-6	International Symposium on Circle Hooks, Miami, FL
8	Mother's Day
11-13	North American Association of Fisheries Economists Forum 2011, Honolulu, HI
24-25	SSC Meeting - ABC Recommendations for Squid, Mackerel, Butterfish and Surfclam/Ocean Quahog
30	Memorial Day

## June

7-9	Capitol Hill Ocean Week, Washington, DC
8	NOAA Fish Fry, Washington, DC
13-17	SAFMC Council Meeting, Key West, FL
14-16	MAFMC Council Meeting - Port Jefferson, NY <ul style="list-style-type: none"><li>• Adopt Squid, Mackerel, Butterfish Specifications for 2012</li><li>• Adopt Surfclam/Ocean Quahog Specifications for 2012-2013</li><li>• Provide RSA award recommendations for 2012</li><li>• Update on Scup Fishery Allocation Analyses</li><li>• Approve Draft EIS, select preferred alternatives for Spiny Dogfish Amendment 3</li></ul>
19	Father's Day
21-23	CIE Review of Excessive Share Document (SC/OQ Amendment 15), Woods Hole, MA
21-23	NEFMC Council Meeting - Portland, ME
22-23	Commercial Marine Expo, Norfolk, VA

## July

4	Independence Day (observed)
27-28	SSC Meeting - ABC Recommendations for Summer Flounder, Scup, Black Sea Bass, and Bluefish, Philadelphia, PA
29	Monitoring Committee Meetings for Summer Flounder, Scup, Black Sea Bass, and Bluefish, Philadelphia, PA

## August

1-4	ASMFC Summer Meeting - Alexandria, VA
16-18	MAFMC Council Meeting - Wilmington, DE <ul style="list-style-type: none"><li>• Swearing in of New and Reappointed Council members</li><li>• Election of Officers</li><li>• Adopt Summer Flounder, Scup, Black Sea Bass Specifications for 2012</li><li>• Adopt Bluefish Specifications for 2012</li><li>• Approve RSA Priorities List for 2012 (and beyond if warranted)</li><li>• Approve MSB Am14 DEIS (with preferred alternatives if appropriate)</li><li>• Review black sea bass alternatives considered in AMD 17 to the Summer Flounder, Scup, Black Sea Bass FMP (Moved to October)</li></ul>

## September

4-8	American Fisheries Society Annual Meeting, Seattle, WA
5	Labor Day
12-16	SAFMC Council Meeting, Charleston, SC
19-23	NAFO Meeting (TBD)
20-21	SSC Meeting - Review for October Specification Cycle for Spiny Dogfish
27-29	NEFMC Council Meeting, Danvers, MA

## October

1-6	World Seafood Conference, Washington, DC
1	Harbor Day at the Docks, West Ocean City, MD
2	Coast Day, Lewes, DE
5-7	National SSC Meeting, Williamsburg, VA
10	Columbus Day
11-13	MAFMC Council Meeting - Galloway, NJ <ul style="list-style-type: none"><li>• Adopt Dogfish Specifications for 2012 (and beyond)</li><li>• Approve SSC's multi-year research priority recommendations</li><li>• Review DEIS and select preferred alternatives for Amd 15 to Surfclam/Ocean Quahog FMP</li><li>• Review black sea bass alternatives considered in AMD 17 to the Summer Flounder, Scup, Black Sea Bass FMP</li></ul>
TBD	Squid, Mackerel, Butterfish Amendment 14 Public Hearings

## November

TBD	Subgroup meeting to assess data collection needs regarding SC/OQ Amendment 15
7-10	ASMFC 70 <sup>th</sup> Annual Meeting - Boston, MA
11	Veterans Day
15-17	NEFMC Council Meeting - Newport, RI <ul style="list-style-type: none"><li>• Adopt Dogfish Specifications for 2012 (and beyond)</li></ul>
17	Monitoring Committee and Industry Advisors Meetings for Summer Flounder, Scup, Black Sea Bass Recreational Specifications
24	Thanksgiving

## December

5-9	SAFMC Council Meeting, Raleigh, NC
13-15	MAFMC Council Meeting - Williamsburg, VA <ul style="list-style-type: none"><li>• Adopt Summer Flounder, Scup, Black Sea Bass Recreational Specifications for 2012</li><li>• Approve final measures for Spiny Dogfish AMD 3</li></ul>
25	Christmas Day

Likely FMP Amendments/Frameworks for 2011:

- \* Amendment 15 to Surfclam/Ocean Quahog FMP
- \* Amendment 3 to Spiny Dogfish FMP
- \* Amendment 14 to Squid, Mackerel, Butterfish FMP

FMPs with Outstanding SFA Disapprovals Requiring Corrective Action:

- \* Amendment 1 to Bluefish FMP - EFH gear impacts, port descriptions, *de minimus* status

**Draft Action Plan (as of 3/17/11)**  
**To Develop an Amendment to Address**  
**Spatial and Regional Management of the**  
**Black Sea Bass Recreational Fishery**

**Council:** Mid-Atlantic Fishery Management Council

**Additional expertise sought:**

<b>Fishery Management Action Team (FMAT)</b>		
<b>Agency</b>	<b>Role</b>	<b>Person</b>
MAFMC	FMAT Chair	Jessica Coakley
ASMFC	Fisheries Management	Toni Kerns
NMFS NERO	General Counsel	Joel MacDonald
NMFS NERO	Sustainable Fisheries – NERO liason	Mike Ruccio
NMFS NERO	NEPA	Sarah Thompson
NMFS NERO	Habitat	Consulted if needed
NMFS NERO	Protected Resources	
NMFS NERO	Fisheries Statistics (FSO)	
NMFS S&T NEFSC	Stock Assessment/Technical	Gary Shepherd
NMFS S&T NEFSC	Socioeconomics	Consulted if needed

**Title of Action:** Amendment 17 to the Summer flounder, Scup, and Black Sea Bass FMP.

**Purpose and Need:** The Council is developing an amendment that will address regional and spatial management of the black sea bass recreational fishery because of the observed regional differences in catch rates and their impact on the recreational fishery.

**Fisheries that apply:** Black sea bass recreational fishery only.

**Types of Measures Expected to be Considered:** At this time, the FMAT will be developing a wide range of management options for the Council to consider. These could include, but are not limited to:

- Recreational management regions, including regional harvest limits and consistent management measures (i.e., minimum sizes, possession limits, and open seasons) within region.
- State-by-state management, including state-specific harvest limits and state-specific management measures.

- Regulations for different modes, based on expectation of catches for each mode, which could vary spatially and/or temporally.
- Fixed and flexible combinations of management measures (i.e., certain measures static other types of measures are flexible), which could vary spatially and/or temporally.
- Spatial and/or temporal management by area based on biology (spawning, etc.)

**Type of NEPA Analysis Expected:** Council will develop an EA; if, during the development of the EA or at such time that the analysis indicates a Finding of No Significant Impact (FONSI) statement cannot be supported, the Council will initiate the development of an EIS.

Acronym	NEPA Analysis	Requirements
EA	Environmental Assessment	NEPA applies, no scoping required, public hearings required
EIS	Environmental Impact Statement	NEPA applies, scoping required, public hearings required

**Applicable laws/issues:**

Magnuson-Stevens Act	Yes
Administrative Procedures Act	Yes
Regulatory Flexibility Act	Yes
Paperwork Reduction Act	Possibly; depends on data collection needs
Coastal Zone Management Act	Yes
Endangered Species Act	Possibly; level of consultation, if necessary, depends upon the actions taken
Marine Mammal Protection Act	Possibly; level of consultation, if necessary, depends upon the actions taken
E.O. 12866 (Regulatory Planning and Review)	Yes
E.O. 12630 (Takings)	Possibly; legal review will confirm
E.O. 13132 (Federalism)	Possibly; legal review will confirm
Essential Fish Habitat	Possibly; level of consultation, if necessary, depends upon the actions taken
Information Quality Act	Yes

**Timing Issues:** The target implementation date for these measures is December 31, 2012 such that it can be applied to the recreational fishery in 2013. The black sea bass SAW/SARC will be completed in December 2011 with final reports available in January 2012. The Council could consider integration of issues that result from these activities at its February meeting; however, this may elevate analyses to an EIS and/or slow the Amendment development process.

**Timeline for development/review/implementation:**

<b>Action</b>	<b>Timeline, based on current Council meeting schedule</b>
Publish NOI to prepare Amendment	February 2011
First FMAT Meeting	March 2011
Develop Description of the Alternatives (may include additional meetings of the FMAT as needed)	April - October 2011 (approx. 5 months)
MAFMC Meeting - Council reviews alternatives (possibly in conjunction with ASMFC Board)	October 2011
Document Development: EA (may include additional meetings of the FMAT as needed)	November 2011-January 2012 (approx. 4 months)
MAFMC Meeting (Adopt public hearing draft)	February 2012
Public Hearings and Summarization of Comments (need at least 21 days of FR notice and 30 days comment period with hearings)	March - April 2012
MAFMC Meeting (Approve/adopt amendment)	June 2012
Staff Submits to NMFS for secretarial approval	July 2012
Final Rule Effective	December 2012



**Revised Future Timeline for Development of  
Amendment 15 Surfclam and Ocean Quahog FMP**

**Timeline for development/review/implementation:**

<b>Action</b>	<b>Timeline, based on current Council meeting schedule</b>
Document Development: EA (Excluding Excess Share and Data Collection Needs <sup>1</sup> )	March - August 2011 (approx. 6 months)
Excessive Share Webinar (COMPASS LEXICON Presentation)	March 4, 2011
CIE Review - Report on Excessive Share Limits	June 21 - 23 Woods Hole, MA
MAFMC Meeting Presentation - Report on Excessive Share Limit	August 2011
MAFMC Meeting - Adoption of Alternatives for Excessive Share Limit	October 2011
FMAT Subgroup Meeting to Assess Data Collection Needs	November 2011
MAFMC Meeting (Adopt Public Hearing Draft)	February 2012
Public Hearings and Summarization of Comments (need at least 21 days of FR notice and 30 days comment period with hearings)	March 2012
MAFMC Meeting (Approve/Adopt Amendment)	April 2012
Staff Submits to NMFS for secretarial Approval	June 2012
Final Rule Effective	December 2012

<sup>1</sup>Excessive share limit and data collection needs will be addressed after the Council receives the *Final Excessive Share Limit CIE Review Report*.

## Mid-Atlantic Fishery Management Council Specifications (as of April 1, 2011)

Fishery Management Plans	2011				2012				2013			
	Council Approved	Specs Package Submitted	NMFS Proposed Rule	NMFS Final Rule	Council Approved	Specs Package Submitted	NMFS Proposed Rule	NMFS Final Rule	Council Approved	Specs Package Submitted	NMFS Proposed Rule	NMFS Final Rule
Summer Flounder, Scup, Black Sea Bass <ul style="list-style-type: none"> <li>• Commercial</li> <li>• Recreational</li> </ul>	08/18/10 12/15/10	10/01/10 <sup>c</sup> 02/17/11	11/17/10	12/28/10								
Squid, Mackerel, Butterfish	06/09/10	07/19/10	11/17/10	02/14/11								
Dogfish	10/13/10	01/28/11	03/17/11									
Bluefish	08/18/10	11/29/10	01/14/11									
Surfclam, Ocean Quahog	12/27/10 <sup>b</sup>											
Tilefish <sup>a</sup> (NMFS Final Rule 10/22/02)												

<sup>a</sup> Owing to uncertainties regarding the 2005 Tilefish stock assessment and concerns expressed by the NEFSC, the proposed rule to increase TAL from 1,995,000 pounds to 2,176,000 pounds was withdrawn. The fishery will continue at a TAL of 1,995,000 until new stock assessment is conducted.

<sup>b</sup> Final rule applies for surfclam and ocean quahog fishing years 2011, 2012, and 2013.

<sup>c</sup> Supplement to the package with recommended scup TAC increase to NMFS 01/26/11.

**Mid-Atlantic Fishery Management Council**  
**Status of FMPs, Amendments and Frameworks**  
(as of April 1, 2011)

FMP/Amendment	Date Approved by Council	Lapse	Date submitted to NMFS/NERO	Lapse	FR Notice of Plan Availability	Lapse	Proposed Rule Publication Date	Lapse	Plan Approval/Disapproval Letter	Lapse	Final Rule Publication Date
Squid, Mackerel, Butterfish Amendment 10	10/16/08	14	10/30/08	257	07/14/09	50	09/03/09	34	10/07/09	155	03/11/10
Squid, Mackerel, Butterfish Amendment 11	10/13/10	82	01/03/11								
Squid, Mackerel, Butterfish Amendment 14											
Surfclam and Ocean Quahog Amendment 15											
Dogfish Amendment 3											
Omnibus Amendment (ACL/AM)	08/17/10	62	10/18/10								

"Lapse" is the amount of time in days from Council approval to column-heading action.

Wednesday, March 30, 2011

Contact:

## **Commerce Department to Deploy Economic Assessment Teams to Six Northeast Fishing Ports**

*Teams will visit Portland, ME; Seabrook, NH; New Bedford, MA; Gloucester, MA; Point Judith, RI; Montauk, NY*

WASHINGTON - The U.S. Commerce Department announced today that economic development assessment teams will deploy next month to conduct a two-day analysis of six northeast fishing communities. The teams will visit Portland, ME; Seabrook, NH; New Bedford, MA; Gloucester, MA; Point Judith, RI; Montauk, NY. The assessment teams will conduct meetings with local leaders to help identify economic development challenges and opportunities facing local industries and communities.

“The Department of Commerce is committed to supporting a vibrant and profitable fishing industry in the United States. The assessment teams will help communities identify and begin to address the economic difficulties they are facing,” Commerce Secretary Gary Locke said. “We know that by rebuilding stocks, we will improve economic conditions for fishermen and coastal communities, but we recognize that transition is difficult. We are committed to help identify proactive solutions during these challenging economic times.”

“Supporting fishermen and fishing communities with economic assessment and planning assistance is a top priority for the Department of Commerce and the administration,” said Brian McGowan, Deputy Assistant Secretary of Commerce for Economic Development. “The northeast economic development assessment teams will play an important role in providing technical expertise to local leaders as they develop strategies to increase economic and job opportunities.”

The goal of the visits is to provide customized technical assistance for fishing communities that experienced reductions in groundfish fishing revenues in recent years. EDA, in partnership with other federal agencies, will meet with local leaders to assess current and emerging economic issues. EDA, with the assistance of the U.S. Commerce Department’s National Oceanic and Atmospheric Administration (NOAA), evaluated economic and fisheries industry data, including groundfish landing revenues and the percentage of groundfish landed at a port relative to the state totals, in order to select ports for the interagency assessments.

“Fishing is one of our nation’s oldest and proudest professions. While we are turning a corner toward a more sustainable fishing industry, we recognize the hardship many fishing families and communities are facing today,” NOAA Administrator Dr. Jane Lubchenco said. “NOAA is eager to work with our colleagues in EDA to keep fishing communities prosperous.”

The teams will work with local government, community, and business leaders, regional planning organizations, and economic development organizations to explore issues ranging from infrastructure challenges to development and financing needs, attempting to look at the total

economic picture for each community. After the assessment, EDA will present to each community, a report that captures economic development best practices and customized strategies for the community's long-term strategic planning. The teams are modeled after the Economic Development Assessment and Evaluation Teams deployed to Gulf Coast communities following the Deepwater Horizon oil spill. The team approach proved an effective way to further local economic planning efforts by kick-starting a collaborative process among participants from the local community as well as outside experts.

**About the U.S. Economic Development Administration ([www.eda.gov](http://www.eda.gov)):**

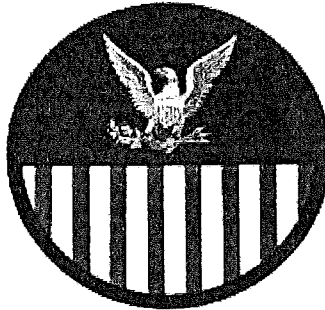
The mission of the U.S. Economic Development Administration (EDA) is to lead the federal economic development agenda by promoting competitiveness and preparing the nation's regions for growth and success in the worldwide economy. An agency within the U.S. Department of Commerce, EDA makes investments in economically distressed communities in order to create jobs for U.S. workers, promote American innovation and accelerate long-term sustainable economic growth.

# National Seafood Marketing Coalition

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*Creating jobs & economic growth*



**REVISED VERSION**  
**March 14, 2011**

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Bruce Schactler, Coalition Director  
Kevin Adams, Government Relations  
Julie Decker, Coalition Coordinator  
Ph: 907-738-6451  
Email: [nsmc@gci.net](mailto:nsmc@gci.net)  
E-library: [seafoodmarketingcoalition.ning.com](http://seafoodmarketingcoalition.ning.com)

# National Seafood Marketing Coalition

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*Creating jobs & economic growth*

For the last year, the development and organization of the National Seafood Marketing Coalition has been underway. The Coalition now represents over 50 member organizations (including 3 State Legislatures) from 25 states who have voiced their support to their Congressional Delegations. The primary goal of the Coalition is the formation of a National Seafood Marketing Fund which will provide sustainable marketing funding for U.S. seafood producers. This will increase the value of the nation's fisheries, increase the viability of the industry as a whole, and create jobs.

## Executive Summary

The National Seafood Marketing Coalition (Coalition) supports the creation of a National Seafood Marketing Fund (Fund) administered by Regional Seafood Marketing Boards (Boards) and funded by long-term, consistent sources. Several potential funding sources are under consideration, including duties and tariffs on imported seafood and other fishery sources.

The basic concept is to consistently invest a portion of revenues into the marketing of domestic U.S. seafood products. Broad and sustained marketing over time will grow demand for seafood, increase its value, grow the economy, increase jobs related both directly and indirectly to the industry, and increase tax revenues across local, regional, state and federal levels. These economic benefits will also be accompanied by an increase in the health of Americans as domestic consumption of seafood increases.

The Boards, created to administer the Fund, will include representatives from all sections of the seafood industry, including, but not limited to, wild harvesters, aquaculture producers, processors, retailers, and distributors. The Boards will develop regional marketing goals and priorities for the distribution of the federal funds through a grant process. Funded marketing activities may include quality improvements, product development, market research, education, or promotion. Further, the Boards will meet annually to collaborate and address national issues or other issues of common interest. The need for a collaborative approach to seafood marketing has been dramatically magnified by the recent oil spill in the Gulf of Mexico. The Coalition has support from industry members across the Gulf of Mexico, up the East Coast, and over to the West Coast, including Hawaii, Alaska and the U.S. aquaculture industry.

**Investment in a national seafood marketing program will create economic growth and jobs in U.S. communities and energize the U.S. seafood industry which is based on a healthy and renewable resource.**

# National Seafood Marketing Coalition

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*Creating jobs & economic growth*

## List of Supporting Organizations

*As of March 10, 2011*

- 1) Alaska Bering Sea Crabbers (AK, WA)
- 2) Alaska Crab Coalition (AK, WA)
- 3) Alaska Fisheries Development Foundation (AK, WA)
- 4) Alaska Scallop Association (AK, WA)
- 5) Alaska Seafood Marketing Institute (AK)
- 6) Alaska Shellfish Growers Association (AK)
- 7) Aleutian Pribilof Island Community Development Association (AK)
- 8) Alliance of Communities for Sustainable Fisheries (CA)
- 9) American Albacore Fishing Association (WA, OR, CA)
- 10) American Shrimp Processors Association (TX, LA, MS, AL, FL)
- 11) American Tuna, Inc. (WA, OR, CA)
- 12) Bama Sea Products (FL)
- 13) California Sea Urchin Commission (CA)
- 14) Catfish Farmers of America (LA, MS, AL, AR)
- 15) Catfish Institute (LA, MS, AL, AR)
- 16) Chesapeake Bay Seafood Industries Association (MD)
- 17) City and Borough of Wrangell (AK)
- 18) City of Cordova (AK)
- 19) City of Petersburg (AK)
- 20) City of Unalaska/Dutch Harbor (AK)
- 21) Coos Bay Trawlers' Association (OR)
- 22) Copper River / Prince William Sound Marketing Association (AK)
- 23) Cordova District Fishermen United (AK)
- 24) Crab Boat Owners Association (CA)
- 25) Dare County (NC)
- 26) Downeast Lobsterman's Association (ME)
- 27) East Coast Shellfish Growers Association (ME, NH, MA, RI, CT, NY, NJ, DE, MD, VA, NC, SC, GA, FL)
- 28) Fishermen's Marketing Association (CA, OR, WA)
- 29) Florida Aquaculture Association (FL)
- 30) Garden State Seafood Association (NJ)
- 31) Georgia Shrimp Association (GA)
- 32) Governor Sean Parnell (AK)
- 33) Gulf & South Atlantic Fisheries Foundation, Inc. (TX, LA, MS, AL, FL, GA, SC, NC, VA)
- 34) Hulls Seafood (FL)
- 35) Juneau Chamber of Commerce (AK)



- 36) Louisiana Crab Task Force (LA)
- 37) Louisiana Seafood Promotion & Marketing Board (LA)
- 38) Louisiana Shrimp Task Force (LA)
- 39) Maine Lobster Promotion Council (ME)
- 40) Maine Lobstermen's Association (ME)
- 41) Maryland Department of Agriculture (MD)
- 42) Maryland Seafood Marketing Advisory Committee (MD)
- 43) Maryland Watermen's Association (MD)
- 44) Massachusetts Lobstermen's Association, Inc. (MA)
- 45) Mississippi Dept. of Marine Resources (MS)
- 46) Oregon Albacore Commission (OR)
- 47) Oregon Dungeness Crab Commission (OR)
- 48) Oregon Trawl Commission (OR)
- 49) Organized Fishermen of Florida (FL)
- 50) Pacific Coast Federation of Fishermen's Associations (CA, OR, WA, AK)
- 51) Pacific Coast Shellfish Growers' Association (CA, OR, WA, AK, HI)
- 52) San Diego Fishermen's Working Group (CA)
- 53) *Seafood* OREGON (OR)
- 54) South Carolina Seafood Alliance (SC)
- 55) Southeast Alaska Fisheries Association (AK)
- 56) Southeast Conference (AK)
- 57) Southeastern Fisheries Association, Inc. (TX, LA, MS, AL, FL, GA, SC, NC)
- 58) Southern Shrimp Alliance, Inc. (TX, LA, MS, AL, FL, GA, SC, NC)
- 59) St. Bernard Parish (LA)
- 60) State of Alaska (AK)
- 61) State of Florida - resolution in progress (FL)
- 62) State of Maine (ME)
- 63) Texas Shrimp Association (TX)
- 64) United Catcher Boats (CA, OR, WA, AK)
- 65) United Fishermen of Alaska (AK)
- 66) Virginia Marine Products Board (VA)
- 67) Washington Trollers' Association (WA)
- 68) West Coast Seafood Processors Association (CA, OR, WA)
- 69) Western Fishboat Owners Association (CA, OR, WA, AK, HI)

**Coalition Contact Information**

Bruce Schactler, Coalition Director  
Kevin Adams, Government Relations  
Julie Decker, Coalition Coordinator

Ph: 907-738-6451

Email: [nsmc@gci.net](mailto:nsmc@gci.net)

E-library: [seafoodmarketingcoalition.ning.com](http://seafoodmarketingcoalition.ning.com)

## Moore, Christopher

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**From:** Steven Schafer <s.f.schafer@gmail.com>  
**Sent:** Thursday, March 31, 2011 1:26 PM  
**To:** Moore, Christopher  
**Subject:** MREP

Chris,

I recently attended the Marine Resource Educational Program Science 100 and Management 100 modules offered by the Gulf of Maine Research Institute in Beverly, MA. I believe that the MREP program has created many opportunities for ALL stakeholders in New England and would definitely do the same in the Mid Atlantic region.

Opportunities for the region include potential extensive collaboration among stakeholders that will, in turn, increase the flow of information and the exchange of ideas. This type of program will ultimately assist decision makers by creating more efficient and innovative options.

In the long run I believe a program such as this in the region will save money, increase cooperation among stakeholders, give fisheries managers a better suite of options, and ultimately greatly benefit fish stocks and habitat in the region.

With that said I propose that a steering committee be put together to look at potential options for the region. I also propose that the council's potential interest in MREP be brought forth at the upcoming meeting of Executive Directors. I look forward to seeing you next week to further discuss.

Best,

Steve Schafer

Sent from my iPad

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**BUILDING NATIONAL FISHERIES OUTREACH & SCIENCE EDUCATION CAPACITY  
THROUGH TRANSFER AND IMPLEMENTATION OF  
THE MARINE RESOURCE EDUCATION PROGRAM (MREP)  
TO ALL U.S. FISHERY MANAGEMENT COUNCIL REGIONS**

## **Proposal Summary**

In response to interest from a number of other fishery management regions, the Gulf of Maine Research Institute (“GMRI”) proposes to adapt the Marine Resources Education Program’s outreach & science education process, originally developed in New England (“MREP-NE”), and help lay the foundation for other fishery management regions of the country to fully engage a diversity of stakeholders as envisioned by the reauthorized Magnuson-Stevens Act.

*“This is the only outreach vehicle for NMFS that is actually working. If it can work in the New England groundfish industry, it can work anywhere” – NEFSC Senior Staff*

*“We have yet to hear a negative comment about MREP after 200+ interviews” – Preston Pate, NE Systems review in progress*

The strength of the MREP-NE model is that it was initially created by industry, which also plays a lead role in its implementation. Extension of the program to other fishery regions will mirror this and draw upon local fisheries industry to serve as leaders in regional implementation. The curriculum will be tailored to the fisheries, fishing communities and management practices of the region but retain the core MREP education & outreach methods and processes, which are largely transferrable.

Initial entry into each region will begin by developing a local Board of Advisors, and facilitating the initial implementation of a 3-day Fisheries Science module and a 3-day Fisheries Management Module. After an initial startup period, the programs will become embedded in each region, according to their needs. The MREP Program Manager will provide long-term connective tissue between the regional groups with in-person consultation, periodic implementation support, and through semi-personalized, community-based communications such as alumni newsletters. GMRI would continue to provide support where required, assist with evaluation, and act as a financial administrator as necessary.

MREP curriculum is delivered with the support of academic and NOAA agency partners of the region in which it is being implemented, and provides an outreach mechanism for these partners that is unparalleled in its effectiveness. Presenters from the Northeast Fishery Management Council (NEFMC), NMFS Northeast Regional Office (NERO), NMFS Northeast Fishery Science Center, and NMFS Cooperative Research Partners Program offer a personal identity to these agency functions, thereby helping to break down historical barriers and creating meaningful dialog among stakeholders in a neutral setting.

The three-year scaling effort to develop MREP in each of the 7 fisheries management regions, is estimated to be \$550K in year one, \$1.15 million in year two and \$2.5 million in year three and beyond. This effort will train 500 industry members in fisheries science and the council process, and establish the outreach and education capacity to deliver this training program on a national level for years to come.

*A set of appendices sets out the outline budget in more details, further information on the curriculum, proposed methodology for transfer and adaptation to other regions, and suggested timeline.*

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## Curriculum

We will offer a three-day Introductory Fisheries Science, a three-day Fisheries Management Module, and an Advanced two-day Science workshop at a location central to each region's fisheries. The Board of Advisors would select dates to fit well with fishery management schedules. We recommend a class size of 20 to 24 per session. The preferred participant list will include Council members, active commercial fishermen from diverse sectors, recreational fishermen, seafood processors/dealers, as well as other professionals, such as ENGOs.

The MREP curriculum will reflect the information needs of the fishing and management community in which it is being implemented. Early in preparation for module delivery, we will poll key industry and management members in the region for relevant topics and encourage the localized Board of Advisors to shape the curriculum accordingly. The following is a sample curriculum outline and speakers list:

### Fisheries Science Module:

- General Oceanography, Dr. Dave Townsend, University of Maine
- Concepts in Population Biology, Dr. Gary Shepherd, NEFSC
- Sampling Statistics and Surveys, Dr. Steve Cadrin
- Stock Assessments and Modeling, Dr. Steve Cadrin OR Dr. Gary Shepard
- Ecosystem-Based Management, Dr. Jason Link or Dr. Mike Fogarty NMFS
- Collaborative Research, Dr. Earl Meredith, NMFS CRPP
- Fishing Gear Operation and Innovation, Dr. Steve Eayrs, GMRI

### Fisheries Management Module:

- The Regional Fishery Management Council Process, Ms. Pat Fiorelli, NEFMC
- Federal Fisheries Management, Mike Pentony or Moira Kelly, NERO
- Overview of the Atlantic State Marine Fisheries Commission, Mary Beth Tooley, NEFMC
- Attending a Council Meeting: How to Participate Effectively, John Williamson
- Negotiating Skills and Fishery Negotiation Role Play, Laura T. Singer
- The Role of the United States Coast Guard, Lt. Ryan Hamel, U.S. Coast Guard
- The Role of Science in Management, Frank Almeida, NMFS NEFSC
- The Role of the U.S. Congress and The Courts, Mr. Michael Conathan
- Sustainable Fisheries: What Are the Current Issues? Mr. Paul Howard or Mr. Chris Moore

### Insights into Stock Assessments, F/V to R/V and an exploration of the R/V Henry Bigelow:

- Survey Objectives & Design, Dr. Russell Brown, NEFSC
- Dealer and VTR Data, Mr. Greg Powers, Fishery Statistics Office
- Overview of the Observer Program, Ms. Amy Van Atten, Observer Program
- Age and Growth Lab Jay Burnett or Gary Shepherd, NEFSC
- Explore capabilities of R/V Henry Bigelow with Officers:
- Fisheries Stock Assessment Methods, Dr. Paul Rago

## Budget Detail

MREP-NE covers travel and hotel expenses for non-federal participants, as well as meals for all participants. Active commercial fishermen typically are offered a \$125/day stipend (some decline). Industry moderators and some course presenters receive an honorarium for their time. We recommend the same compensation structure for MREP extensions. (Our projected budget assumes payment of stipends to 15 fishermen attending each of the two modules.)

We intend to develop the MREP Board of Advisor capacity and implement one pair of modules in one to two new regions per year, over a three-year period. We will also engage in continuous curriculum improvements and delivery methods in the original MREP-NE, and transfer these improvements to other regions as applicable.

Based on prior experience, we find that average incremental expense for program delivery for each module costs ~\$50K. The program requires one full-time National Program Manager, a half-time staff person per region for logistics and administration, and additional part-time & travel support for Board of Advisor development, outreach, ongoing curriculum improvements, and program evaluation.

The preparation and development costs per region will be \$75,000 per region. The cost of delivering an annual schedule of one to two six-day programs per region, with 25 participants per program, is estimated at around \$340,000 each.

The full annual operating cost of implementing and administering MREP in five to seven fishery management regions is approximately \$2.5 million per annum.

A full detailed budget and is available upon request.

### For More Information Please Contact:

Alexa M. Dayton  
Gulf of Maine Research Institute  
350 Commercial Street  
Portland, ME 04101  
(207) 228-1645  
[alexa@gmri.org](mailto:alexa@gmri.org)

### Additional Contacts:

Mary Beth Tooley, N.E. MREP Board of Advisors founding member & NEFMC member  
(207) 837-3537 or email [mbtooley@roadrunner.com](mailto:mbtooley@roadrunner.com)

John Williamson, N.E. MREP Board of Advisors founding member & Sea Keeper Consultants  
(207) 967-8864 or email [john@seakeeper.org](mailto:john@seakeeper.org)

## Moore, Christopher

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**From:** George Darcy <George.Darcy@noaa.gov>  
**Sent:** Thursday, March 24, 2011 1:58 PM  
**To:** Moore, Christopher  
**Cc:** Michael Ruccio; Pentony, Mike; MacDonald, Joel; Kurkul, Pat  
**Subject:** Deeming of Omnibus ACL/AM Regulations  
**Attachments:** Draft Omnibus ACL AM regs for MAFMC deeming (March 23 2011).docx;  
George\_Darcy.vcf

Chris--

Attached are the draft regulations that NOAA Fisheries intends to propose in support of the MAFMC's Omnibus ACL/AM amendment. We request that they be reviewed and deemed necessary and appropriate to implement the Council's amendment, as required by the Magnuson-Stevens Act. Please provide us any comments you might have, and the deeming determination, as soon as practicable so that we can proceed with the amendment and the proposed rule. I understand that Jessica Coakley is out of the office for a few more days, and I suggest that she have an opportunity to review the regs, as she has been integral in the Omnibus Amendment development. Some additional information is provided below:

### General layout:

Because the amendment cuts across all the MAFMC's FMPs and regulations, all MAFMC-related regulations in the CFR have been reorganized for clarity and to remove outdated sections of the regulations. In general, new sections have been added for ACLs, ACT, specification establishment, and AMs. These topics now appear as the first four sections for most of the FMP regulations. Many existing sections of regulatory text have been moved to subsequent sections within the various subparts as a result.

Because the existing trawl net storage requirements referenced by all Northeastern U.S. fisheries occurs in sec. 648.23(b) of the squid, mackerel, butterfish regulations, that section was not moved or redesignated, as a substantial number of information sheets, letters of authorizations, etc., would otherwise have had to be changed. ABC control rules and the Council's Risk Policy were added to the squid, mackerel, and butterfish regs and cross-referenced in all subsequent regulations. Minor editorial administrative changes have been made in numerous locations (e.g., "surf clam" changed to "surfclam" throughout the regulations, references to "Council" and "Commission" have been changed to "MAFMC" and "ASMFC", and consistency of terms has been applied where possible).

### Issues for Council Consideration:

1. Additional language has been added to the risk policy section to clarify that, when a stock is under a formal rebuilding plan, the SSC shall recommend the lesser of the two ABCs calculated after applying both the Frebuild and OFL distribution approaches (e.g., for recent years in FLS, the Frebuild has been above the Ftarget and Fthreshold, so the OFL distribution method yields a lower recommended ABC than would occur by using any Frebuild-based risk approach) 2. For recreational fisheries, the language regarding the 3-year rolling average calculation has been changed to reflect comparison of 3-year average landings to 3-year average ACL. The Council document seems to suggest that the comparison would be 3-year average landings compared to the single year, most recent ACL.
3. The language for the SC/OQ AMs has been changed. The Council document indicates that repayment of any ITQ overage would be repaid by the permit holder; however, given the frequency of leasing in those fisheries, the permit holder may not have been directly involved in the overage.

4. The language for the ABC control rule for when Frebuild is utilized has been made more detailed in an effort to avoid confusion.

Please comment on whether the draft regulations are consistent with the Council's intent in the Omnibus amendment.  
Thank you.

George

# MID-ATLANTIC FISHERY MANAGEMENT COUNCIL

**Richard B. Robins, Jr.**  
Chairman

**Lee G. Anderson**  
Vice Chairman

800 North State Street, Suite 201  
Dover, Delaware 19901-3910  
Tel: 302-674-2331  
Toll Free: 877-446-2362  
FAX: 302-674-5399  
[www.mafmc.org](http://www.mafmc.org)

**Christopher M. Moore, Ph.D.**  
Executive Director

## 2011 Council Priorities and Projects (December 2010)

Mackerel, Squids, and Butterfish - Amendment 11 (final action taken 10/13/10)

Mackerel, Squids, and Butterfish - Amendment 14 (Alosine bycatch, etc.) high priority

Surfclam and Ocean Quahogs - Amendment 15 (Excessive shares, cost recovery, etc.), in progress, technical review of excessive shares ongoing

Spiny Dogfish - Amendment 3 (Committee will meet in December following ASMFC annual meeting)

Monkfish - Amendment 6 (informational meetings will begin fall of 2010)

Review of RSA program (ongoing)

AP performance Report (in development, in consultation with SSC)

Visioning Project (in progress, next step is scope of work, estimated two-year time horizon)

Ecosystem Based FMP project (Ecosystem subcommittee of SSC to receive TORs)

MARCO (Council will request representation on the appropriate working groups and management board)

MREP/Mid-Atlantic (Council will pursue an MREP educational/outreach program subject to funding)

Communications (Outreach and Education) (C. Moore will update Council with range of options at the December meeting--pending)

Summer Flounder, Scup, and Black Sea Bass - Amendment 17 (on hold) (scup allocation issue pending further discussion with ASMFC and Council)

Bluefish - Amendment 4 (EFH update, etc.) (EFH update will be pulled and added to spec in 2011)



Mary G. Clark  
614 Ann St.  
Beaufort, NC 28516

mary.g.clark@gmail.com  
US Citizen

**Job Announcement: Assistant Fishery Plan Coordinator**  
**MAFMC: 12-10-01**

## **EDUCATION**

**MASTER OF ENVIRONMENTAL MANAGEMENT**, expected May 2011

Nicholas School of the Environment  
Duke University, Durham, NC 28516

*Master's project:* An analysis of effort reduction options in the Maine lobster fishery.  
*Concentration:* Coastal environmental management. Coursework in marine law and policy, fisheries policy, marine ecology, fisheries ecology, environmental policy analysis, natural resource economics, conflict resolution, community based environmental management, social survey design, and environmental health risk assessment.

**BACHELOR OF SCIENCE**, *magna cum laude, with honors*, May 2009

Sewanee-The University of the South, Sewanee, TN 37383

*Major:* Environmental studies - ecology and biodiversity.

*Senior thesis:* The effects of temperature on *Sciaenops ocellatus* escape responses.

*Honors:* Wilkins Scholar; Departmental honors.

*Study abroad:* Coastal ecology; Zanzibar, Tanzania, 2007.

## **PROFESSIONAL EXPERIENCE**

**Research Assistant**, Duke University Marine Lab, Beaufort, NC, September 2010-present, 6 hours per week, \$10 per hour, Dr. Xavier Basurto, (252) 504-7540 (contact: yes)  
Collaborated with colleagues to create a comprehensive database of research and literature related to small-scale fisheries. Helped develop a rapid assessment methodology for data organization that allows large amounts of data to be systematically organized based on content. Performed extensive searches and reviews of publications relevant to the social, economic, and ecological dimensions of small-scale fisheries. Utilized Microsoft Excel, EndNote X4, and internet databases and search engines.

**Research Intern**, Gulf of Maine Lobster Foundation, Kennebunk, ME, May 2010-August 2010, 40 hours per week, \$12 per hour (funded through the Edna B. Sussman fund), Erin Pelletier, (207) 985-8088.

Assessed potential strategies for effort reduction in the Maine lobster fishery. Developed a telephone survey to collect information about latent effort from fishermen. Worked at Maine's Department of Marine Resources to compile data about gear loss in the fishery. Participated in organization-wide strategic planning meetings. Evaluated the data collection and management system in the Maine lobster fishery. Used research findings as a basis for my masters project (in progress), which is an up-to-date and comprehensive assessment of the social, biological, and economic dynamics of the fishery with a specific focus on management strategies for effort reduction.

**Administrative Assistant**, Fisheries Leadership and Sustainability Forum, Duke University, Durham, NC, August 2009-May 2010, 8 hours per week, \$10 per hour, Amy Schick Kenney, (252) 504-7642.

Mary G. Clark

Application for Assistant Fishery Plan Coordinator position, MAFMC: 12-10-01

Assisted in workshop and conference preparation for audiences of fisheries experts, fishermen, and members of fisheries management councils. Was heavily involved in preparations for the Mid-Atlantic Fishery Management Council Catch Share Workshop. Wrote reports detailing innovative fisheries management practices. Completed projects to fulfill the organization's goal of carbon neutrality.

**Water Chemistry Analyst**, Alabama Water Watch, Auburn University, Auburn, AL, May 2009-August 2009, 25-35 hours per week, \$10 per hour, Wendy Seesock, (334) 844-9323. Collected water samples from lakes and streams in Alabama and performed water chemistry analyses as part of a long-term research effort to monitor the health of Alabama's streams and waterbodies. Interacted with volunteers from the organization and participated in inter-departmental research.

**Fishery Intern**, University of Texas Marine Science Institute, Port Aransas, TX, May 2008-August 2008, 40 hours per week, \$10 per hour (funded through the National Science Foundation Research Experiences for Undergraduates program), Alfredo F. Ojanguren, (361) 749-6789.

Designed and conducted a study to determine the effects of temperature on the escape performances of larval red drum (*Sciaenops ocellatus*), particularly in the context of global climate change. Presented findings at two scientific symposia and used data to write senior thesis.

**Forestry Intern**, Harvard Forest, Petersham, MA, May 2007-August 2007, 40 hours per week, \$10 per hour (funded through the National Science Foundation Research Experiences for Undergraduates program), Jacqueline Mohan (706) 542-6365

Studied the effects of soil warming on fine root biomass and carbon and nitrogen allocation. Contributed to an abstract and presentation that was presented at the Ecological Society of America Meeting in 2007.

### **Additional Information**

Proficient in S-Plus, Microsoft Office software, Endnote, Adobe Photoshop, Image J, and Qualtrics. Basic knowledge of GIS software systems. Excellent organization and communication skills. Very strong writing skills. Basic Spanish and Swahili.

*Field Skills:* Social science surveys, environmental conflict negotiation/resolution, environmental and human health risk assessment, data analysis.